



Specification Instructions:

IdeaPaint Magnetic Primer with Base Colored 100% Acrylic Paint and IdeaPaint PRO Clear Dry-Erase Top Coat

REQUIRED: Pre-application meeting with manufacturer

Participants: General Contractor and Paint Sub-contractor

Goal: Train installer(s) on necessary steps to apply specialty coating

P-1: Magnetic Primer

Manufacturer: IdeaPaint

Color Name: Magnetic Primer

Finish: Flat

Location: (to be entered by designer)

Contact: Ideapaint Customer Service (800) 393-5250 Option #5

P-2: Base Colored 100% Acrylic Paint* (to be entered by designer)

Manufacturer: (to be entered by designer)*

Color Name: (to be entered by designer)

Finish: **Semi-Gloss or Gloss***

Location: to be applied over P-1

Contact: Ideapaint Customer Service (800) 393-5250 Option #5

***Please see document below for approved list**

P-3: Dry-Erase Paint

Manufacturer: IdeaPaint

Color Name: PRO Clear

Finish: Gloss

Location: To be applied over P-1 and P-2

Contact: Ideapaint Customer Service (800) 393-5250 Option #5

****Please see the last page for a list of approved paints and primers.***

Refer to www.ideapaint.com/help for installation instructions



IDEAPAIN T PREFERRED PAINTS & PRIMERS

We recommend use of the below primers & base-coat paints under IdeaPaint products. Any product not listed is not recommended. Ideapaint should be applied over a 100% acrylic Primer and topcoat. Do not use primers and Topcoats containing vinyl, oil or alkyd.

PREFERRED WHITE PRIMERS:

- IdeaPaint PRIMER
- Sherwin-Williams Multi-Purpose
- PPG Seal Grip
- PPG Paints Gripper
- Kelly-Moore Kel_Bond295
- Vista Paint CareFree Prime-Zall
- Ben Moore Fresh Start 046
- Kilz Premium Primer

PREFERRED CLEAR PRIMERS:

For use when applying create clear over an egg-shell, flat or matte Paint, or when applying create clear over a topcoat that is not 100% acrylic or acrylic latex (ie. Vinyl)

- IdeaPaint Clear PRIMER
- Kilz Klear Primer
- Zinsser BIN Clear Primer

PREFERRED BASE COAT PAINTS:

For use under create clear or when changing the color of the wall. Create clear should only be applied over a 100% acrylic topcoat with a semi-gloss or gloss finish.

- Sherwin-Williams Duration, Harmony, or Emerald
- PPG: Manor Hall or Pure Performance
- Ben Moore: Regal
- Kelly Moore: Durapoxy 1685, Acryplex 1650
- Vista Paint 8400 Carefree
- Behr Ultra
- Valspar Signature