



## **Specification Instructions:**

### **IdeaPaint PULL Magnetic Wallcovering with IdeaPaint PRO Dry-Erase Top Coat**

#### **REQUIRED: Pre-application meeting with manufacturer**

**Participants:** General Contractor and Paint Sub-contractor

**Goal:** Train installer(s) on necessary steps to apply specialty coating

#### **WALLPAPER:**

**WP-1: Magnetic Wallcovering**

**Manufacturer: IdeaPaint**

**Color Name: PULL**

**Finish: Flat**

**Location: (to be entered by designer)**

**Contact: Ideapaint Customer Service (800) 393-5250 Option #5**

#### **PAINT:**

**P-1: White Primer**

**Manufacturer: IdeaPaint**

**Color Name: IdeaPaint White Primer (\*or other approved primer\*)**

**Finish: Flat**

**Location: To be applied over WP-1**

**Contact: Ideapaint Customer Service (800) 393-5250 Option #5**

**P-2: Dry-Erase Paint**

**Manufacturer: IdeaPaint**

**Color Name: PRO WHITE**

**Finish: Gloss**

**Location: To be applied over WP-1 and P-2**

**Contact: Ideapaint Customer Service (800) 393-5250 Option #5**

***\*Please see the last page for a list of approved paints and primers.***

Refer to [www.ideapaint.com/help](http://www.ideapaint.com/help) for installation instructions



## **IDEAPAIN T PREFERRED PAINTS & PRIMERS**

***We recommend use of the below primers & base-coat paints under IdeaPaint products. Any product not listed is not recommended. Ideapaint should be applied over a 100% acrylic Primer and topcoat. Do not use primers and Topcoats containing vinyl, oil or alkyd.***

### **PREFERRED WHITE PRIMERS:**

- IdeaPaint PRIMER
- Sherwin-Williams Multi-Purpose
- PPG Seal Grip
- PPG Paints Gripper
- Kelly-Moore Kel\_Bond295
- Vista Paint CareFree Prime-Zall
- Ben Moore Fresh Start 046
- Kilz Premium Primer

### **PREFERRED CLEAR PRIMERS:**

For use when applying create clear over an egg-shell, flat or matte Paint, or when applying create clear over a topcoat that is not 100% acrylic or acrylic latex (ie. Vinyl)

- IdeaPaint Clear PRIMER
- Kilz Klear Primer
- Zinsser BIN Clear Primer

### **PREFERRED BASE COAT PAINTS:**

For use under create clear or when changing the color of the wall. Create clear should only be applied over a 100% acrylic topcoat with a semi-gloss or gloss finish.

- Sherwin-Williams Duration, Harmony, or Emerald
- PPG: Manor Hall or Pure Performance
- Ben Moore: Regal
- Kelly Moore: Durapoxy 1685, Acryplex 1650
- Vista Paint 8400 Carefree
- Behr Ultra
- Valspar Signature